

# Ivy Heller

Editor / Photographer / Videographer

[ivyhellersportfolio.com](http://ivyhellersportfolio.com) | [LinkedIn](#) | 419-438-7067 | [ivyheller3@gmail.com](mailto:ivyheller3@gmail.com)

**HARD SKILLS:** Photography, Videography, Long-Form Editing, Non-Linear Editing, Storytelling, Broadcast Journalism, Live Video Production, Equipment Management, Studio Lighting

**SOFT SKILLS:** Adaptability, Attention to Detail, Problem-Solving, Communication, Time Management, Collaboration, Teamwork, Leadership, File Organization

**SOFTWARE:** Adobe Creative Suite: Premiere, Photoshop, After Effects, Audition, Lightroom, Illustrator, InDesign, Avid Pro Tools, Final Cut Pro, iNews

## RELEVANT EXPERIENCE

---

**Broadcast Editor / Photographer | WSYX ABC 6 FOX 28 | Columbus, OH | May 2022 – August 2024**

- [Promoted from Production Assistant to Broadcast Editor, based on exemplary performance in live production and content creation.]
- Delivered 1,000+ live broadcasts using Sony PXW-X400 cameras and professional audio equipment to capture breaking news, interviews, and featured stories.
- Edited high-quality video packages using Avid, iNews, and FileZilla, ensuring seamless integration with live scripts and newsroom workflow while adhering to FCC compliance and company SOPs.
- Collaborated with anchors, reporters, and producers to enhance broadcast storytelling and ensure clear and accurate broadcast content, improving audience engagement.

**Production Assistant | WSYX ABC 6 FOX 28 | Columbus, OH | August 2021 – May 2022**

- Supported 300+ live broadcasts by operating jib and studio cameras, teleprompters, and audio consoles, ensuring smooth production execution.
- Trained and onboarded new hires, improving efficiency and maintaining a 100% retention rate.
- Assisted on-air talent and prepared guests for interviews, optimizing live segment production.
- Coordinated real-time communication between directors and production, preventing on-air disruptions.

**Production Manager / Student Leader | WBGU-PBS | Bowling Green, OH | August 2019 – May 2021**

- [Promoted from Production Assistant to Production Manager, based on leadership in live event coverage and post-production editing.]
- Managed student employees in production and post-production workflows, improved team performance.
- Edited full episodes and web exclusive content for Seasons 27 & 28 of *The American Woodshop* (nationally syndicated), ensuring broadcast quality using Adobe Premiere and Audition.
- Led digital asset management and content expansion efforts, increased engagement on social platforms.

**Production Assistant | WBGU-PBS | Bowling Green, OH | July 2017 – May 2021**

- Delivered 200+ live sporting events using professional camera operations for ESPN and local broadcasts.
- Edited and distributed broadcast and digital talk shows, cooking programs, and marketing content.
- Supported studio and field productions by managing lighting, audio, and teleprompters for seamless live and recorded events.

## ACHIEVEMENTS

---

WBGU 2019 Spirit Award, WBGU 2021 “Gets It” Award, WSYX Photo Contest Winner: December 2023, February 2024, April 2024

## EDUCATION

---

**Bowling Green State University | Visual Communication Technology | Bowling Green, OH**